

# **EXPRESSION OF INTEREST**

*for*

***Engagement of Agency for Contents  
Development for CDC – Certificate Programme  
in Strategy Consulting***



**CONSULTANCY DEVELOPMENT CENTRE**

**(Autonomous Institution of DSIR, Ministry of Science & Technology)  
2<sup>nd</sup> Floor, Core-IVB, India Habitat Centre, Lodhi Road  
New Delhi - 110 003**

**Tel: 91-11-24602601/ 24602915/ 24601533, Fax: 91-11-24602602  
Email: [sklalwani@cdc.org.in](mailto:sklalwani@cdc.org.in) Website: [www.cdc.org.in](http://www.cdc.org.in)**



# CONSULTANCY DEVELOPMENT CENTRE (CDC)

## *Invites*

### **EXPRESSION OF INTEREST (EOI) TO ENGAGE AGENCY FOR CONTENTS DEVELOPMENT FOR CDC -CERTIFICATE PROGRAMME IN STRATEGY CONSULTING**

Consultancy Development Centre (CDC) is an Autonomous institution of Department of Scientific & Industrial research (DSIR), Ministry of Science and Technology, Government of India propose to engage an agency/individual expert for the content development work of Certificate Programme in Strategy Consulting.

CDC invites the Expression of Interest (EOI) for engagement of the agency / individual expert for content development for the Certificate Programme in Strategy Consulting. The modules to be developed for the programmes to be suggested by the agency in their EOI considering the scope of work.

#### **Scope of Work:**

- Provide frame work for coverage of Certificate Programme in Strategy Consulting to be delivered through contact classes in 5 sessions of 4 hours each (Total contact classes duration 20 hours)
- Design modules by considering the major Strategy activities and its key functions as per the current market scenario
- Describe the delivery process of the programme and its pedagogy (e.g.: detailed chapters as per the modules, case studies building, supportive PPT'S, group exercises etc.)
- Suggest the brand building for the programme

#### **Eligibility Criteria**

- Should have minimum of 5 years' experience in the Strategy Consulting /Course development/Content development.
- Should have executed minimum one similar assignment in last 3 years
- Should have minimum average annual turnover of Rs.50 lakhs in the last three financial years. (2009 -10, 2010- 11, 2011 -12)

#### **Documents/Evidence to be sent:**

- a) Proof of Turnover
- b) Contract/ Work/ Engagement orders/ Letters of award indicating the details of assignments, clients, value of assignments, date of award, completion, etc.
- c) Certificate of registration of the Agency

The EOI's will be evaluated based on the information provided. The envelope containing EOI should be superscribed as **"EOI For "Content Development for Certificate Programme in Strategy Consulting"**.

Expression of Interest must be submitted to the address given below on or before **21<sup>st</sup> December 2012, by 1500 hours**. The EOIs have to be sent only by post/courier/by –hand. E-mails will not be considered.

#### **Enquiries and submission of Expression of Interests (EOIs) should be addressed to:**

Head (Projects)  
Consultancy Development Centre  
Core 4B, 2<sup>nd</sup> Floor, India Habitat Centre  
Lodhi Road, New Delhi-110003  
Tel No # 011-24653316, 24602601  
Fax # 91 11 24602602  
Email # [sklalwani@cdc.org.in](mailto:sklalwani@cdc.org.in)

***Note: Responses to EOI, not accompanied with documentary evidence requested above, may be summarily rejected.***